RED Live Risk Score

BENEFITS

A risk assessment provides a one off, moment in time view of a driver however, the RED Live Risk Score (LRS) provides a real time, live view of where a driver is now! Taking multiple feeds, both positive and negative the RED LRS provides managers with every bit of data, compiled into one number that can be used to identify additional training needs or even rewards!

HOW DOES IT WORK?

All of the RED Driver Risk Management (DRM) programmes have included in them, the Live Risk Score (LRS). This element provides a real-time live 24/7 driver risk score that is created from multiple sources, takes feeds from third parties and additionally can move both up and down.

With driver engagement being at the heart of any DRM programme it is imperative that drivers can improve their score and reduce their risk; alienating them early on will be detrimental to the success of the programme.

The base of the LRS is created from each driver's RED Driver Profile completion but then it becomes organic and either increases or decreases dependent on driver related input. The higher the LRS the lowest risk, i.e. high score is good!

As a Standard, the LRS is made up of:

- RED Driver Profiler – base score
- Driving Licence points – 1 point deducted for every point on licence, updated daily via api link from our DVLA licence checking service which is included in all packages
- RED E Learner completions – All programmes have, as standard, regular and bespoke E Learner modules and when successfully completed the drivers will gain points towards their LRS
- Practical driver training – where drivers take practical in vehicle driver training, they will also receive a credit towards their LRS
- Driver workshops and other training – all training interventions whether workshop or other will see drivers receive a credit towards their LRS

Options

- Crashes – Where drivers are involved in a crash, dependant on fault they will lose points from their LRS. Automated api feeds can be taken from 3rd party accident management providers
- Maintenance – Likewise where 'driver influenced costs' occur drivers may also be penalised for said costs by losing points from their LRS. Api links also available for this element
- Telematics – Where a driver's monthly average telematics score is available this can be fed into their LRS via an automated api link.
- Driver fines – Many clients also penalise drivers for receiving parking fines, etc by applying penalty points against their LRS.

RLRS   RED Live Risk Score

As the RED DRM programmes operated by RED are all designed and delivered in-house the number of feeds that can be taken are infinite; the more the data the more useful the Live Risk Score becomes and as well as identifying those drivers that may need additional training/help it can also be used to identify the top performers and more importantly, reward the most improved drivers.

The LRS data is available via the online live management portal to both company and divisional admin users and is also exportable via an api to a company's own system(s) or app as required. Every driver can also see their LRS on their own dashboard.

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